

# The home front



1.

## O'LOUGHLIN

In sad and loving memory  
of my darling son,  
Corporal George O'Loughlin,  
who was killed in action on  
April 25<sup>th</sup>, 1915, at Gallipoli.  
And also to Captain Harry O'Loughlin,  
killed at Bapaume, February 28<sup>th</sup>, 1917,  
also my dearly beloved husband  
Henry O'Loughlin, killed August 9, 1917

He sleeps on the blood-stained fields of Gallipoli,  
My gallant son so brave;  
No loving hand may place a wreath  
Upon his unknown grave.  
Oh! mothers, ye whose hearts are torn  
With sorrow like my own;  
Whose brave heroic sons have fallen  
On the battlefield of the Somme.  
He has borne his cross, he has gained his crown,  
Though he lies in a far-off grave,  
And I think of his life a duty nobly done,  
Manly, unselfish, and brave.  
I shall never forget you, love,  
For true love never dies;  
The dearest spot on earth to me  
Is where my loved ones lie.

Inserted by their sorrowing wife  
and mother, Maude O'Loughlin,  
Hillside, Brunswick.  
*Argus*, 25<sup>th</sup> April 1918

2.

During wartime, feelings of loyalty to Britain were high and some Germans living in Moreland had their businesses attacked.

Many Australian residents born in Germany, Austria, Turkey or Bulgaria were detained in camps in Victoria as 'enemy aliens' for the duration of the War.

People were careful not to waste resources that could be put towards the war effort. As a wartime measure, hotels introduced 'early closing' at 6 pm.

A major activity at home was fundraising to support the war effort. Many organisations and schools were actively involved.

The Coburg Cowboys, a group of 20 local boys who performed on horseback, often appeared in fundraising carnivals around Melbourne.

People sold badges, held concerts, ran raffles, organised sock-knitting competitions and countless other events to raise money. It was reported that 'the prettiest and youngest of collectors' sold a kiss on Sydney Road for 2s. 6d. on Belgian Flag Day.

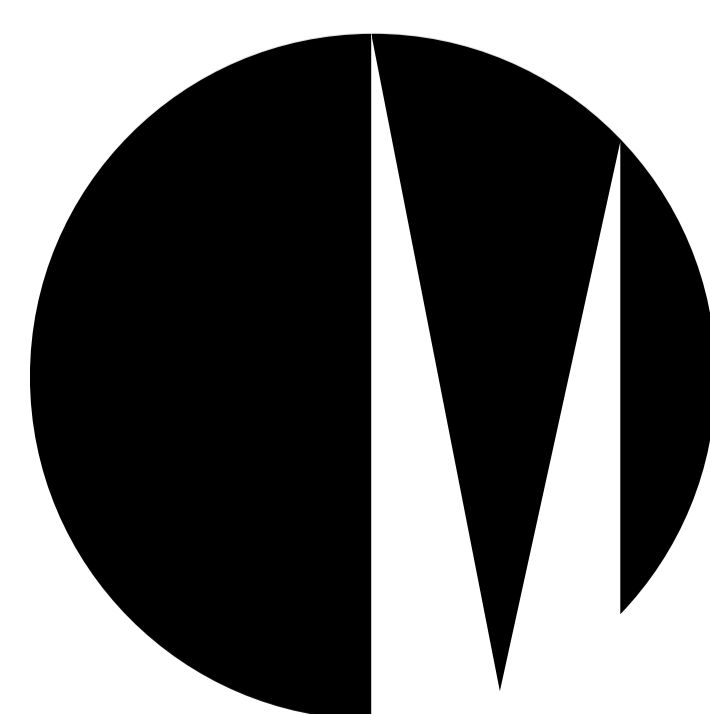


3.

## Moreland Remembers World War I



Australian Government  
Department of Veterans' Affairs



Moreland City Council



For full exhibition and more information, visit [www.moreland.vic.gov.au](http://www.moreland.vic.gov.au)

Image 1.  
Patriotic Tableau during World War I, c. 1918  
Source: Coburg Historical Society, U3.2. (Picture Victoria ID 15786)

Image 2.  
Poem by Maude O'Loughlin, published in The Argus, 25 April 1918.  
Source: Brunswick Community History Group, Fusion.

Image 3.  
The Coburg Cowboys, Parkers Farm, North-East Coburg, 1912.  
Source: Coburg Historical Society, T6.19 (Picture Victoria ID 16104)